



FREQUENT BUYER PROGRAM

Every time you buy a selected Datasoft game, you're closer to receiving a valuable gift. It's our way of saying "Thank you" for your loyalty and support.

Here's how the program works:

1. Fill out the enclosed Frequent Buyer Program Enrollment card that's enclosed in this package and send it to us. This card will enroll you in the program and only needs to be sent ONCE.
2. Keep the enclosed Frequent Buyer Program Coupon in a safe place.
3. When you have 7 Frequent Buyer Coupons saved, you can send them all to us and receive a catalog of over 100 beautiful gifts valued at up to \$20. A gift certificate comes with the catalog. Fill in all the information and send it to the address on the Certificate and your gift will be sent to you.
4. If you plan to buy more Datasoft games (and we hope you do), hold your coupons until you have 10, and you'll get a catalog of gifts valued at up to \$25. For 14 coupons, the gifts will be worth as much as \$50.

These gift catalogs have items for everyone in the family, including tools, household items, camping equipment, toys, luggage and sporting goods.

So begin saving your coupons now and join our Frequent Buyer Program. At Datasoft, loyalty pays.

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INTELICREATIONS, INC.
Datasoft Customer Service

Dept. B
19808 Nordhoff Place
Chatsworth, CA 91311

PRODUCT REGISTRATION CARD

Don't miss out on our monthly drawing for a free Datasoft software product of your choice. Send in your registration card to enter the drawing. Help us keep you informed of new products and promotions from Datasoft.

Name _____
(First) (Last)

Address _____

City, State, Zip _____

Home Phone (_____) _____ Bus. Phone (_____) _____

Name of Product Purchased _____

1. Purchaser's Age: ☐ Under 12 ☐ 12-18 ☐ 19-25 ☐ 26-37 ☐ 38-55 ☐ Over 55

2. Purchaser's Sex: ☐ Male ☐ Female

3. Marital Status: ☐ Married ☐ Single

4. If different from Purchaser, what is your:

Age: ☐ Under 12 ☐ 12-18 ☐ 19-25 ☐ 26-37 ☐ 38-55 ☐ Over 55

Sex: ☐ Male ☐ Female

Marital Status: ☐ Married ☐ Single

5. Who will use this product most frequently: (check more than one if appropriate)

☐ Adult Male ☐ Adult Female ☐ Male child under 18 ☐ Female child under 18

6. How would you rate the product overall? (check one)

☐ Excellent ☐ Very Good ☐ Satisfactory ☐ Poor

7. How would you rate the instructions? (check one)

☐ Excellent ☐ Very Good ☐ Satisfactory ☐ Poor

8. If satisfied or dissatisfied with either the product or instructions, please indicate why:

9. How many other Datasoft products do you own? _____

10. How many computer games do you own? _____

11. My computer system is: ☐ Atari (8-bit) ☐ Commodore 64/128

☐ Apple II series or compatible ☐ IBM or compatible ☐ Atari ST

☐ Amiga ☐ Macintosh ☐ Other (specify) _____

(Continued on the reverse side.)

PLACE
STAMP
HERE

DATASOFT
19808 NORDHOFF PLACE
CHATSWORTH, CA 91311

----- FOLD HERE -----

PRODUCT REGISTRATION CARD *(Continued)*

12. In what type of store was this product purchased?

- | | | |
|---|---|---|
| <input type="checkbox"/> Computer hardware/software store | <input type="checkbox"/> Department store | <input type="checkbox"/> Catalog showroom |
| <input type="checkbox"/> Computer software only store | <input type="checkbox"/> Mail order | <input type="checkbox"/> Bookstore |
| <input type="checkbox"/> Toy store | <input type="checkbox"/> Discount store | <input type="checkbox"/> Other |

13. Which of the following computer magazines do you read on a regular basis?

- | | | |
|--|---------------------------------|---|
| <input type="checkbox"/> Creative Computing | <input type="checkbox"/> A + | <input type="checkbox"/> Family Computing |
| <input type="checkbox"/> Compute!s Gazette | <input type="checkbox"/> Run | <input type="checkbox"/> Antic |
| <input type="checkbox"/> Incider | <input type="checkbox"/> Nibble | <input type="checkbox"/> Compute! |
| <input type="checkbox"/> Other (specify) _____ | | |

14. Which of the following influenced your decision to buy this product? (check all that apply)

- | | | |
|--|---|---------------------------------------|
| <input type="checkbox"/> Friend or relative | <input type="checkbox"/> Salesperson | <input type="checkbox"/> Newspaper ad |
| <input type="checkbox"/> Consumer promotion | <input type="checkbox"/> Product review | <input type="checkbox"/> Magazine ad |
| <input type="checkbox"/> Other (specify) _____ | | |

15. Suggestions: _____

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